



## **25/06/2007 - OMS Group China**

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OMS Group is delighted to announce the launch of a direct local office in Shanghai, with a commercial branch office in Beijing.

The establishment of such offices will provide a capillary local service to our customers. Speaking our customer's language and sharing local habits, customs and mentality enable us to stay in strict contact with the marketplace and guarantee a prompt after-sales service. This will overpass any logistic problems due to the geographical distance of our holding company, Impianti OMS SpA, base near Milan, Italy

Our HQ in Milan will co-ordinate strategic marketing, technological development, finance and human resources through on-line contacts and correspondence between Shanghai and Beijing branch office by using high tech software systems - internet, intranet and video-conference.

Local personnel trained in Italy will carry out autonomously -following HQ's policy - all commercial procedures and will guarantee a prompt technical assistance all over this vast market.

A key factor of our Shanghai office is its spare parts stock. This will provide a prompt reply to our customers's need whenever required.